

## Innovation to effect social change

When you're confronting intractable social issues, the stakes couldn't be higher. The difference between success and failure can mean people's lives, and the health of our communities. As you know, old ways of thinking and tired solutions just aren't cutting it.

The Innovation Outside the Lab Summit (IOL) will evolve your thinking on investment in and engagement with innovation and entrepreneurship as a mindset and the cornerstone of everyday practice, perspectives and thinking.

If you're already innovating in your role, IOL will help you embed innovation in your organization's frameworks and systems, so it lives on far into the future.

Guided by New York University's Dr. Nir Tsuk, founder of NYU i<sup>3</sup>: Institute for Impact and Intrapreneurship, you'll join a think tank of your peers, where you'll experience practical and hands-on learning which will advance your expertise with innovation theories, methodologies and techniques.

At the end of five months, you will earn an Innovation and Intrapreneurship certificate from New York University.

### Who should sign up - and why?

Are you a leader in the social services, academia, media and arts, faith, government, or policy sectors? Are you looking to advance innovative ideas and systems to address difficult and complex social challenges?

Alongside other sector leaders, you will engage in hands-on learning in a think tank environment which will support you in embedding innovation and entrepreneurship in your thinking and in the strategic goals and outcomes of your organization or sector.

Through IOL, you'll access the plethora of knowledge and skills available at NYU, which contains a multitude of disciplines, ways of thinking, contexts and backgrounds.

### The commitment

Following the application and interview period, we'll kick things off the afternoon of October 24 in beautiful Kananaskis Country, Alberta. Over the next five days, you'll work on innovations challenges with other leaders, before heading home the afternoon of October 28.

Over the following months, you'll continue to meet in a virtual think tank, with learning facilitated by i<sup>3</sup>.

In March 2023, you'll reconvene for in-person sessions to discuss your challenges and successes on the path to creating social change.

### Innovation Outside the Lab Summit

In-person, October 24-28, 2022

Virtual think tank October 2022 - March 2023

**APPLY FOR IOL NOW - SPACE IS LIMITED!**

## i<sup>3</sup>: The Institute for Impact & Intrapreneurship

Entrepreneurship - the process of creating new solutions to existing problems, and innovation - the thinking behind it - are such powerful buzzwords and concepts that they should no longer be treated as subjects, topics or fields - but rather as mindsets and languages.

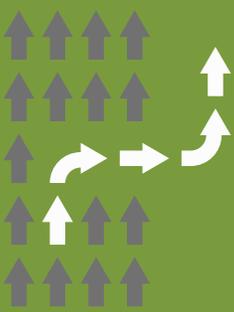
We believe that this is a new form of literacy - and that speaking the language of innovation and entrepreneurship is as important today as knowing how to read, write or use a computer.

We expose people to the language, mindset and culture of innovation and entrepreneurship, while taking advantage of all that NYU has to offer in terms of content, brand and resources.

We invite participants to familiarize themselves with the key concepts, mechanisms, structures and vocabulary of innovation, focused on two key elements:

- Intrapreneurship - the use of entrepreneurial methods, mindset and powers inside existing organizations (as opposed to creating new ones).
- Impact - the new technologies and tools that are being used to rebalance the scales, to improve lives and the planet. Impact mixes profit and purpose, business and social reform.

The combination of these two elements captures best the spirit of innovation and enables newcomers to familiarize themselves with this new world.



# Taking the language of innovation to the places that need it most.

## About Nir Tsuk

Dr. Nir Tsuk is a seasoned practitioner, academic and facilitator with over 25 years of international experience in the fields of social capital, entrepreneurship and culture of innovation. Serving as a Visiting Professor of Entrepreneurship at University of Osaka, and NYU's Global Distinguished Scholar, Nir is the founder of NYU i<sup>3</sup>: Institute for Impact & Intrapreneurship.

Prior to this, Nir has served as the head of growth at Idealist.org, the world's largest social online talent acquisition platform, and brought Ashoka - the world's largest social entrepreneurship organization - to Israel, after serving as an Ashoka's Global Fellowship Director in Washington DC, connecting more than 3,000 social entrepreneurs in 72 countries.

Nir holds a PhD from Cambridge University in social and political sciences, where he wrote his dissertation on social networks, social capital and intentional communities (such as the Israeli Kibbutz and the English Garden City).

Previously, Nir led policy research initiatives at the Community Development Foundation in London and at the Committee for Social Affairs in the Israeli Parliament in Jerusalem.

## Cost

The Innovation Outside the Lab Summit is supported by the Alberta Civil Society Fund. Successful applicants will be required to pay \$5,000 in course fees. A Canada-Alberta Job Grant refunds up to 2/3 of the cost, making the final cost of registration approximately **\$1,667**. Sageesse will assist program participants in applying for the grant once they are accepted into the program. The deadline to apply for the job grant is **September 20**, but we recommend applying earlier to avoid processing delays. A bursary to cover the final cost may be available if it is a deterrent to participation.

## Apply Now!

There's a limited number of spots still available, so [fill out the application now](#). The final deadline for all applications is Oct. 1. Candidates will be contacted for a virtual interview.

## About Sageesse

Working from a foundation of innovation, Sageesse empowers people of all backgrounds to disrupt structures of abuse through curating environments for people to heal and lead safe, healthy lives.

We work with anyone who has experienced domestic abuse, including people who are at risk of being abused, informally support others, or are involved in sex work.

We are the backbone agency for Alberta's provincial IMPACT initiative. In this role, we steward the creation of a vision and strategy for our collective impact initiatives, mobilizing largescale change and advancing policy to eradicate domestic and sexual abuse.

Our social enterprise arm, ByDesign, is a hub of knowledge, experience and innovation with an aim to disrupt norms and deepen societal impact.

## Questions?

Email [IOL@sageesse.org](mailto:IOL@sageesse.org).